

THE SUFFOLK COAST

Free Tools to Help Manage your Social Media



Getting the most out of your content

- 01 Less text, more video
- 02 Use your own authentic images and videos
- 03 Re-use your evergreen content
- 04 Share testimonials and reviews
- 05 Run competitions and giveaways
- 06 Use the right hashtags
- 07 Search for the latest visual trends
- 08 Get using stories and reels

Top free apps and
resources for creating
great content...

Instagram: [Instagram.com/sarahs.insta.secrets](https://www.instagram.com/sarahs.insta.secrets)

Canva: www.facebook.com/groups/createoncanva

Photo editing: Lightroom App

Creating content on the go: Canva app

Managing your social media accounts: Hootsuite

Click here to watch Beccie's video on how to create an Insta Reel on Canva

https://youtu.be/MH_brl5Wqo0

