

*Finalist Best
Marketing Award
– Norfolk & Suffolk
Tourism Awards
2018*



Advertising Opportunities

TAKE YOUR FAIR SHARE OF OUR AUDIENCE

We offer prime advertising space on high traffic website pages, with direct links to your business.

Advertise on www.thesuffolkcoast.co.uk and drive business your way by being identified as a principle brand/business within the destination.

View current statistics on website traffic and engagement here: www.thesuffolkcoast.co.uk/join-us

HOMEPAGE



We will tailor make packages to suit your needs, design & create your advertisements, give you a full performance report and offer great discounts when you book 2 or more ads!

Please note: The number of landing page banners, homepage box ads and enews slots are limited – book now to avoid disappointment!

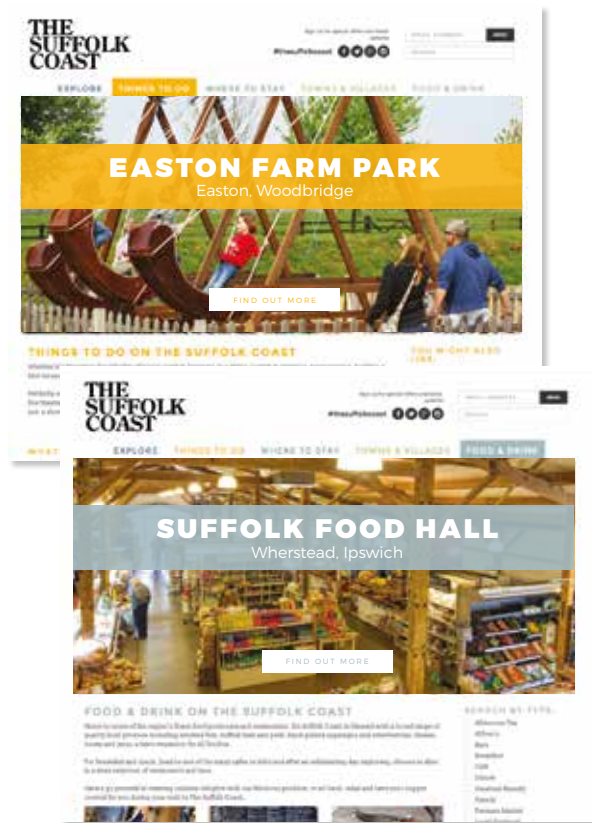


1 box advertisement in the 'Ultimate Guide' section with an external link to your website = £50 + VAT for 2 weeks



LANDING PAGE BANNERS

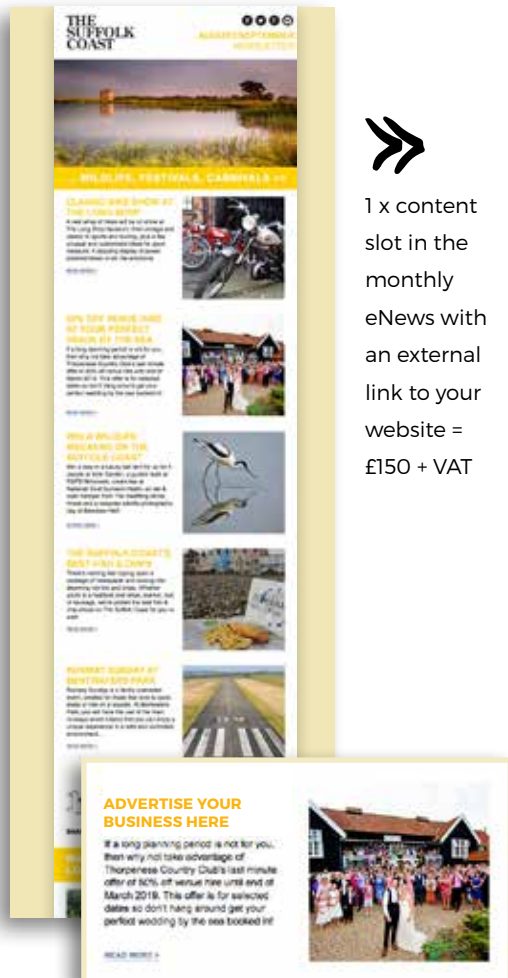
Where to Stay, Things to Do, Food and Drink, Weddings, Towns and Villages. Large carousel banners across the top of our landing pages lend themselves naturally to advertising your business, they attract great traffic and link directly to your website.



1 x banner advertisement with an external link to your website = £100 + VAT per month

MONTHLY CONSUMER eNEWS

We currently have over 28,000 subscribers to our monthly enews, with an average open rate of 27% and click through rate of 7%.



1 x content slot in the monthly eNews with an external link to your website = £150 + VAT

DISCOUNTS ON MULTIPLE ADVERTISEMENTS:

Monthly enews slots - £150 per month

10% discount for 2+ slots = £270 (£300)

20% discount for 4+ slots = £480 (£600)

30% discount for 6+ slots = £630 (£900)

Banner Advertisements - £100 each per month

10% discount for 2+ banners = £180 (£200)

20% discount for 4+ banners = £320 (£400)

30% discount for 6+ banners = £420 (£600)

Get in touch with us today to find out how The Suffolk Coast DMO can work even harder for your business! Email annie@thesuffolkcoast.co.uk