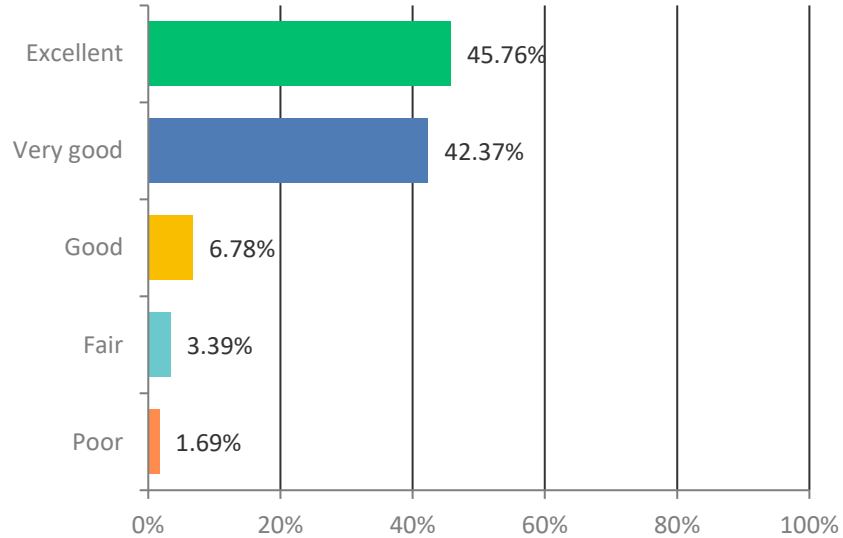


# The Suffolk Coast Tourism Conference Feedback 2024

Tuesday 7 March 2024

# Q1: Overall, how would you rate the event?

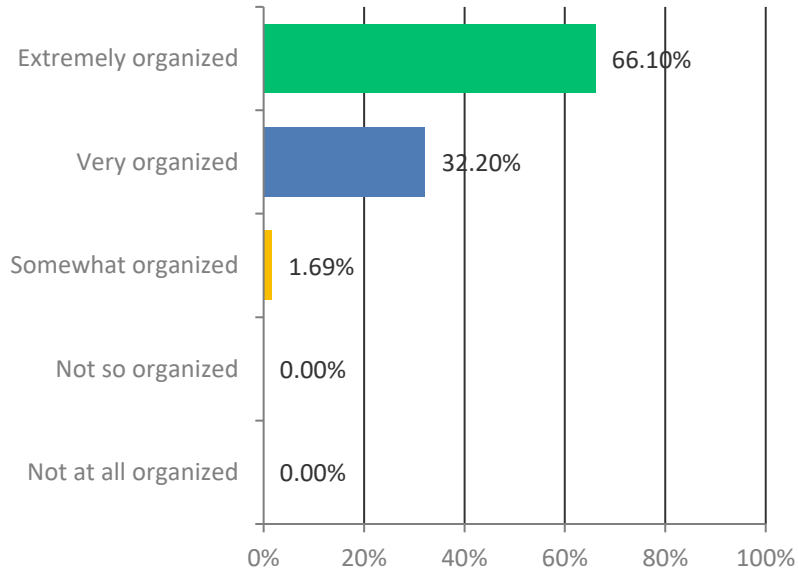
Answered: 59 Skipped: 0



ANSWER CHOICES	RESPONSES	
Excellent	45.76%	27
Very good	42.37%	25
Good	6.78%	4
Fair	3.39%	2
Poor	1.69%	1
<b>TOTAL</b>		<b>59</b>

## Q2: How organized was the event?

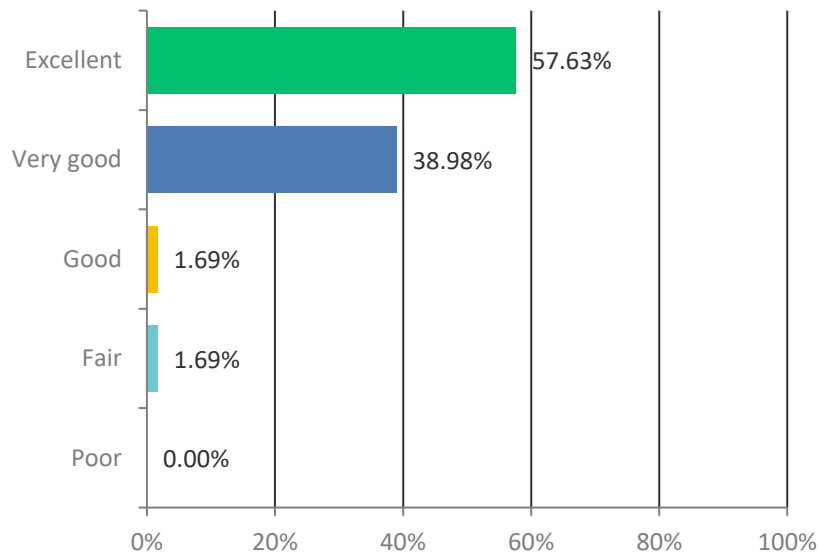
Answered: 59 Skipped: 0



ANSWER CHOICES	RESPONSES	
Extremely organized	66.10%	39
Very organized	32.20%	19
Somewhat organized	1.69%	1
Not so organized	0%	0
Not at all organized	0%	0
<b>TOTAL</b>		<b>59</b>

### Q3: How would you rate the facilities at the conference venue, for example, car parking, the room, audio visual equipment, staff etc.

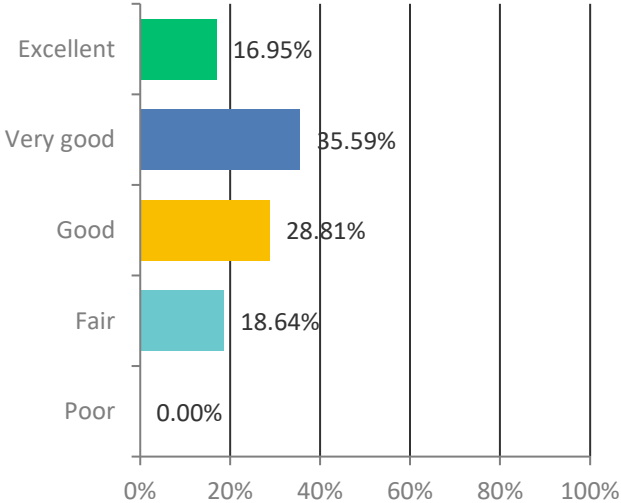
Answered: 59 Skipped: 0



ANSWER CHOICES	RESPONSES	
Excellent	57.63%	34
Very good	38.98%	23
Good	1.69%	1
Fair	1.69%	1
Poor	0%	0
<b>TOTAL</b>		<b>59</b>

# Q4: How would you rate the catering provided at the conference?

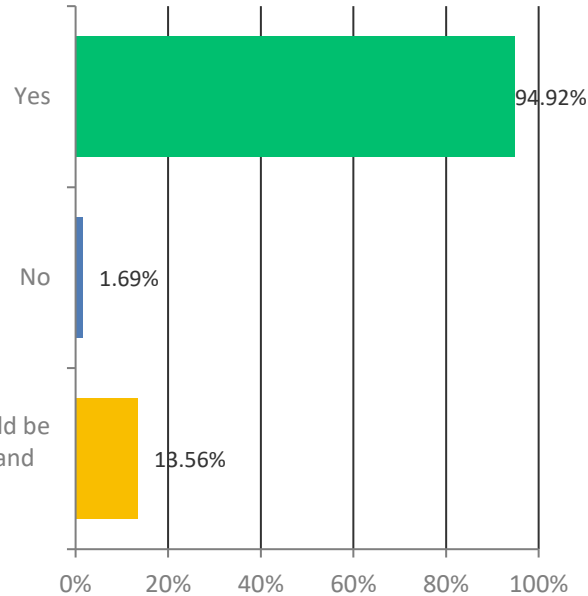
Answered: 59 Skipped: 0



ANSWER CHOICES	RESPONSES	
Excellent	16.95%	10
Very good	35.59%	21
Good	28.81%	17
Fair	18.64%	11
Poor	0%	0
<b>TOTAL</b>		<b>59</b>

## Q5: The conference programme starts with registration from 8.30am and runs to 13.00, is this time convenient for you to attend?

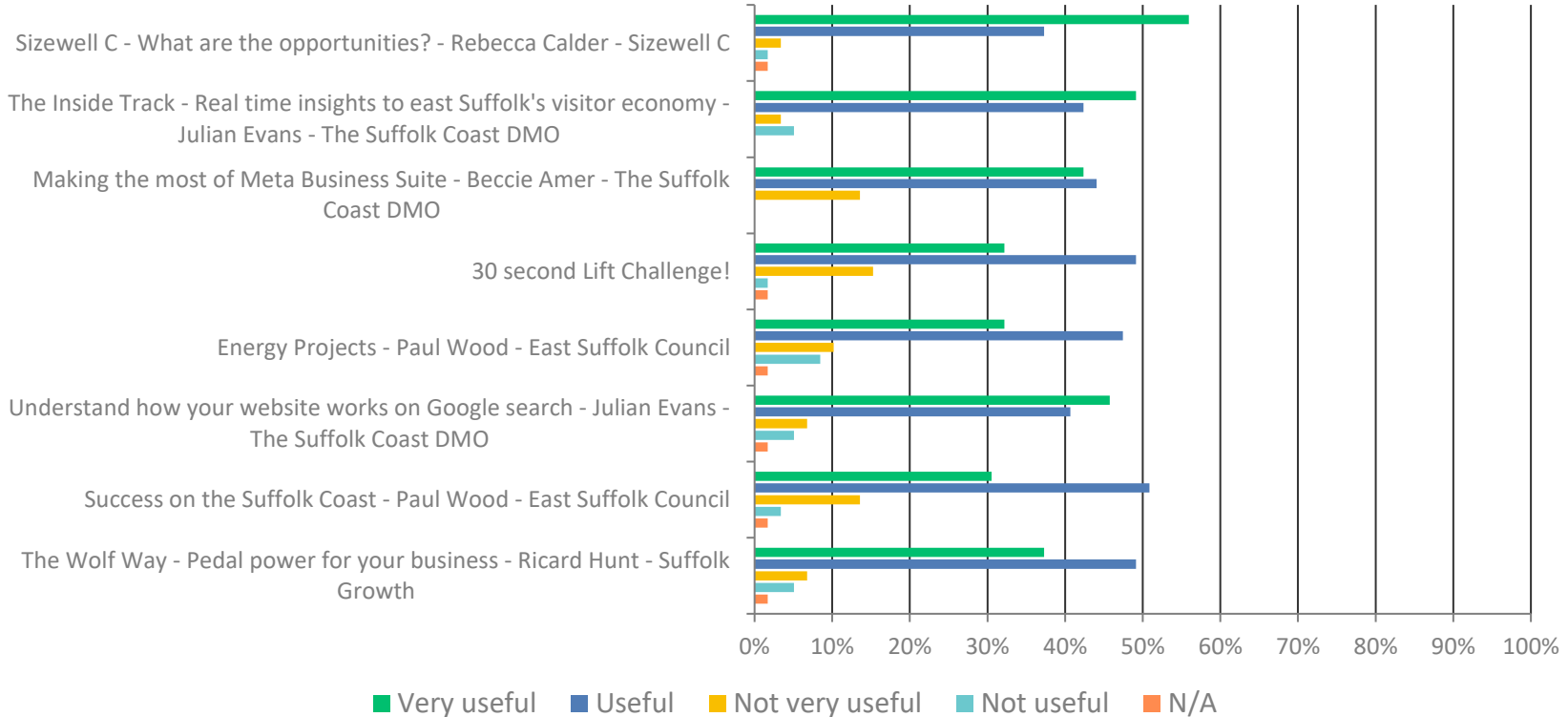
Answered: 59 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	94.92%	56
No	1.69%	1
Other	13.56%	8
<b>TOTAL</b>		<b>65</b>

## Q6: How useful was the session content, please give an answer for each session:

Answered: 59 Skipped: 0



Very useful Useful Not very useful Not useful N/A

## Q6: How useful was the session content, please give an answer for each session:

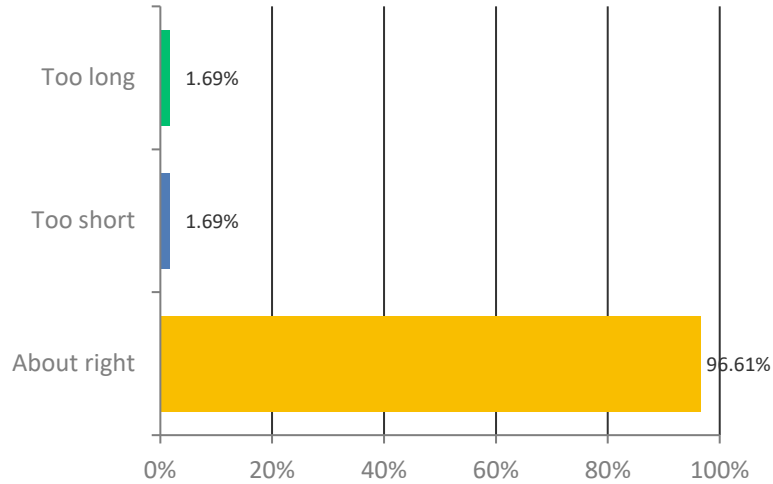
Answered: 59 Skipped: 0

Session Title	VERY USEFUL	USEFUL	NOT VERY USEFUL	NOT USEFUL	N/A	TOTAL
Sizewell C – What are the opportunities? Rebecca Calder – Sizewell C	55.93% 33	37.29% 22	3.39% 2	1.69% 1	1.69% 1	59
The Inside Track - Real time insights to east Suffolk's visitor economy - Julian Evans - The Suffolk Coast DMO	49.15% 29	42.37% 25	3.39% 2	5.08% 3	0% 0	59
Making the most of Meta Business Suite - Beccie Amer - The Suffolk Coast DMO	42.37% 25	44.07% 26	13.56% 8	0% 0	0% 0	59
30 second Lift Challenge!	32.20% 19	49.15% 29	15.25% 9	1.69% 1	1.69% 1	59
Energy Projects - Paul Wood - East Suffolk Council	32.20% 19	47.46% 28	10.17% 6	8.47% 5	1.69% 1	59
Understand how your website works on Google search - Julian Evans - The Suffolk Coast DMO	45.76% 27	40.68% 24	6.78% 4	5.08% 3	1.69% 1	59
Success on the Suffolk Coast - Paul Wood - East Suffolk Council	30.51% 18	50.85% 30	13.56% 8	3.39% 2	1.69% 1	59
The Wolf Way - Pedal power for your business - Ricard Hunt - Suffolk Growth	37.29% 22	49.15% 29	6.78% 4	5.08% 3	1.69% 1	59



# Q7: Was the event length too long, too short or about right?

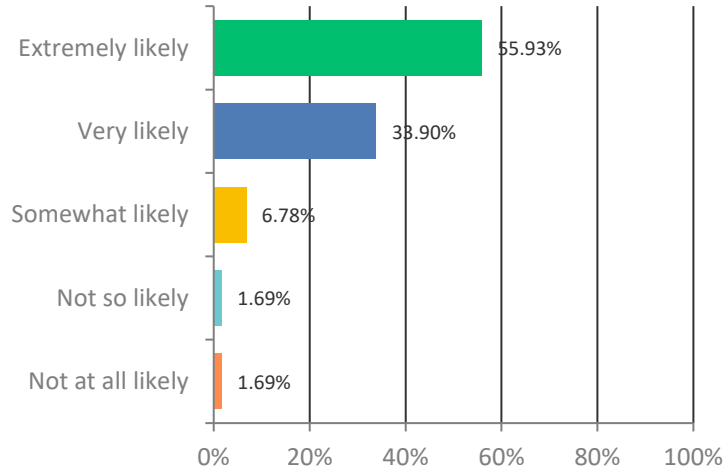
Answered: 59 Skipped: 0



ANSWER CHOICES	RESPONSES	
Too long	1.69%	1
Too short	1.69%	1
About right	96.61%	57
<b>TOTAL</b>		<b>59</b>

## Q8: How likely are you to attend a similar event again in the future?

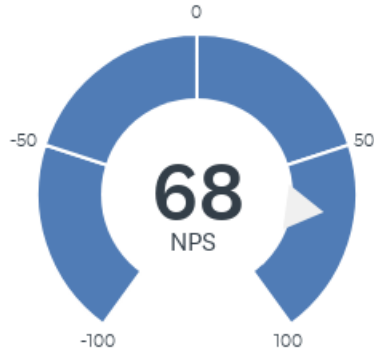
Answered: 59 Skipped: 0



ANSWER CHOICES	RESPONSES	
Extremely likely	55.93%	33
Very likely	33.90%	20
Somewhat likely	6.78%	4
Not so likely	1.69%	1
Not at all likely	1.69%	1
<b>TOTAL</b>		<b>59</b>

# Q10: How likely is it that you would recommend this company to a friend or colleague?

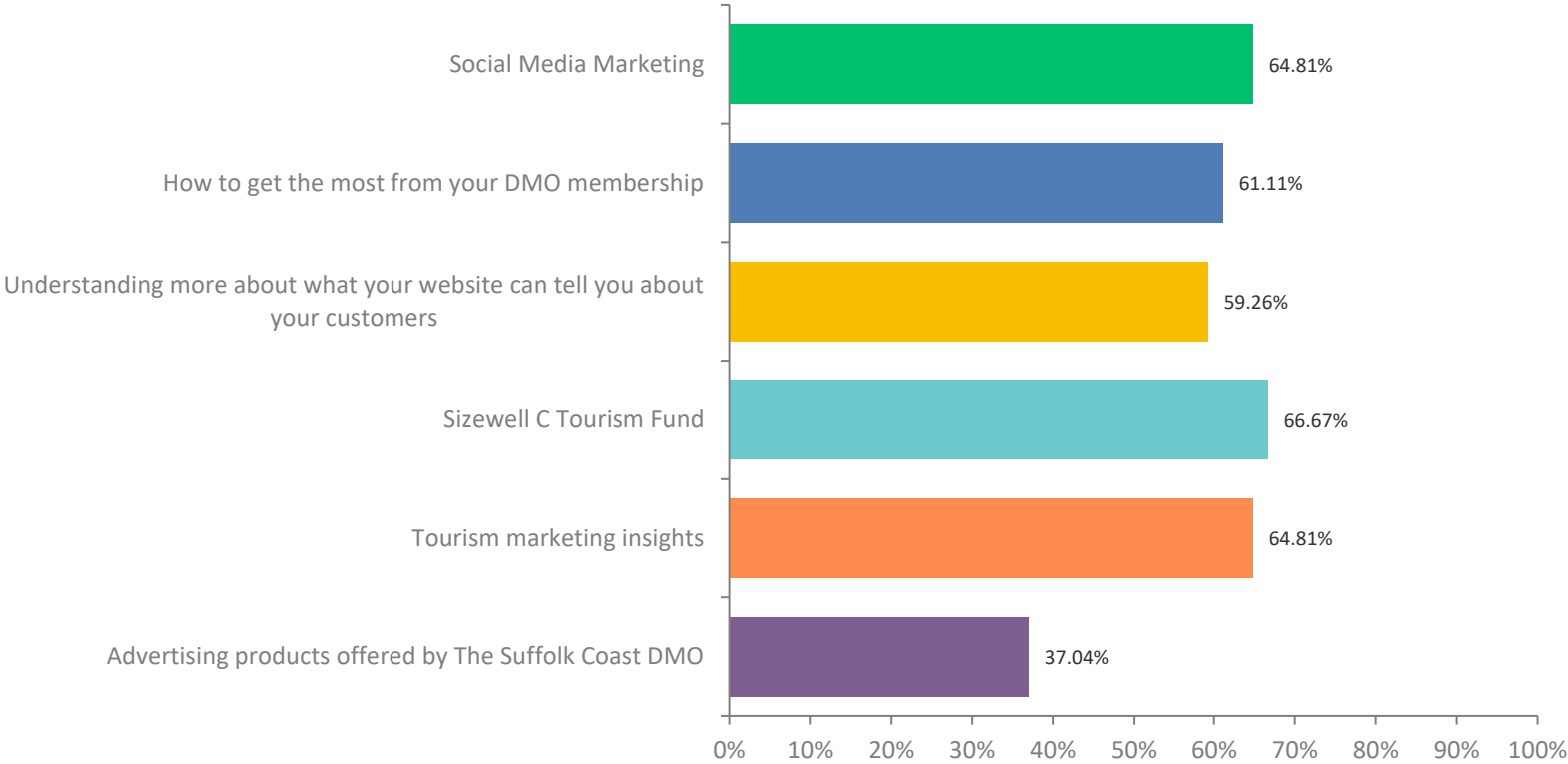
Answered: 59 Skipped: 0



DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
5% 3	22% 13	73% 43	68

**Q12: The Suffolk Coast DMO would like to be able to offer workshops at a reduced cost for members in the future. Please let us know the topics that would be useful for you and your business by ticking the boxes below and using the comment box to tell us more.**

Answered: 54 Skipped: 5



**Q12: The Suffolk Coast DMO would like to be able to offer workshops at a reduced cost for members in the future. Please let us know the topics that would be useful for you and your business by ticking the boxes below and using the comment box to tell us more.**

Answered: 54 Skipped: 5

ANSWER CHOICES	RESPONSES	
Social Media Marketing	64.81%	35
How to get the most from your DMO membership	61.11%	33
Understanding more about what your website can tell you about your customers	59.26%	32
Sizewell C Tourism Fund	66.67%	36
Tourism marketing insights	64.81%	35
Advertising products offered by The Suffolk Coast DMO	37.04%	20
<b>TOTAL</b>		<b>191</b>