

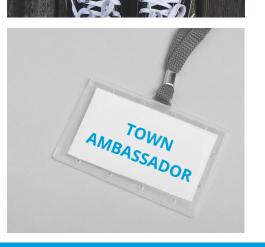


# Thank you for choosing to stay in Southwold.

We're excited to welcome you to our beautiful coastal town and we hope you have a wonderful holiday here. To ensure that you have the best time ever, we've put together this brief guide to help you enjoy our town and beaches safely. Have fun & say hi! #mysouthwold



# KEEP LEFT KEEP SAFE



## **KEEPING SOUTHWOLD SAFE**

#### REMEMBER TO SOCIAL DISTANCE

Whether you're sunbathing on the beach, walking the promenade or strolling up the High Street, please remember to keep yourself and everyone else safe by socially distancing whenever and wherever you can.

### WALK THIS (ONE) WAY!

We have a new pedestrian one-way system operating in Southwold along our High Street, Queen Street and East Street. To help you remember which way to walk, just say,

#### Keep Left, Keep Safe.

Please follow our pedestrian one-way system and keep everyone in our town safe.

#### **LOCAL TOWN AMBASSADORS**

Nearest loo? Best place for ice cream? How do I get to Southwold Pier? Can I walk to the Fishing Harbour from here? Let us introduce you to our new Town Ambassadors! They can answer your questions and offer their expert local knowledge on what to do and where to go in Southwold. Please say hello to them!

The Town Ambassador Programme is an initiative run in partnership between Southwold Town Council, East Suffolk District Council, Suffolk County Council and Adnams Southwold. Working weekends from 4th July.

ONE MORE THING...



RESPECT OUR COASTLINE AND TOWN



